

## ***MAC3 Evaluation: Monitoring Process, Documenting Outcomes***

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### **Abstract**

The role of evaluation is to determine whether a project achieves what it sets out to do. Using a strategy often referred to as "backwards planning" or "backwards research design," the evaluation process operationalizes project goals and then, asking the question "What would success look like?" identifies measurable indices of success (Friedman, 2008). Project leaders Deann Leoni and Rebecca Hartzler state clearly what would constitute success for MAC3 in the first paragraph of the project web site, quoted above: students will deepen their understanding of mathematics; they will know how to apply what they learn in the classroom to real-life situations and they will understand the importance of math to their lives and careers. For the MAC3 evaluation, student outcomes are an important bottom line.