

PRINT AD GUIDELINES

All ad copy must be done in the size and format specified on this form for each publication. **An additional fee will be charged if guidelines are not met!** Ads may be in color.

The AMATYC Journal - *MathAMATYC Educator*

1. Full-page ad – Finished page size is 8 1/4 inches x 10 3/4 inches.
Half-page ad – Finished page size is 8 1/4 inches x 5 1/8 inches.
Printing is a four-color web press and stapled.
2. Maximum ad size: full page ad is 8 1/4 inches x 10 3/4 inches and half page ad is 7 1/4 inches x 4 3/4 inches. Smaller ads can also be submitted. Two-page ads can be submitted together as one image.
3. Digital files are acceptable in PDF files (preferred) or high-resolution jpeg files. Other types of files will NOT be accepted. Any scanned images (photos, graphics, logos, etc.) need to be scanned at a resolution of at least 240 dpi. Ads can be supplied by email, or on zip disk, or CD. **Please provide a laser proof along with digital files.**

All ad questions and ad copies should be sent to:

AMATYC Advertising Chair

Email: advertising@amatyc.org