



AMATYC 2010 Advertising Cancellation/Refund Policy

The AMATYC Review and Conference Booklet Advertising

- A. Cancellation, refund or advertising change requests will not be accepted if received by AMATYC after the published deadline for receipt of ad copy. As of this published date, an ad is considered to be “in production.”
- B. Cancellation, refund or advertising change requests (deletions) will be accepted if received by AMATYC prior to the published deadline. A \$75 processing fee will be assessed.
- C. If an **Advertising Package** was reserved and a request is made for cancellation or deletion of any portion of the package, the advertiser will be charged the non-package rate for ads already published, ads in production, or ads to be subsequently published. In addition, a \$75 processing fee will be assessed.
- D. If an **Advertising Package** was paid in advance and a request is made for refund of a portion of the package, the advertiser will be charged the non-package rate for the ads already published, ads in production, or ads to be subsequently published. The refund amount (if any) will be the amount paid less the total of appropriate non-package fees and a \$75 cancellation fee. If the non-package fee plus \$75 is greater than the amount the advertiser has paid, the advertiser will be invoiced for the difference.

In-the-Bag Advertising

- A. No refunds will be given if refund request is received by AMATYC after the published closing date for In-the-Bag advertising reservations.
- B. If the request for a refund is received by AMATYC prior to the closing date for In-the-Bag advertising reservations and a replacement ad from the waiting list is available, a full refund less a \$75 cancellation fee will be given.
- C. If the request for a refund is received by AMATYC prior to the closing date for In-the-Bag advertising reservations and no replacement ad is available, a 90% refund of the fee less a \$75 cancellation fee will be given.