



*American Mathematical Association
of Two-Year Colleges*
2010 Advertising Reservation Form

Advertising Contact Information	Billing Information
Date _____	Billing Contact Name _____
Advertising Contact Name _____	Title _____ Email _____
Title _____ Email _____	Company Name _____
Company Name _____	Street Address _____
Street Address _____	City _____ State _____ Zip _____
City _____ State _____ Zip _____	(_____) (_____) _____ Phone Fax
(_____) (_____) _____ Phone Fax	Billing Terms: 2/15, N/30; A late charge of 1.5% per month (18% APR) will be assessed 30 days after invoice date.

A. PACKAGE NET RATES (CHECK PACKAGE DESIRED.)

	<i>MathAMATYC Educator</i>			<i>Conference</i>	
	I	II	III	Program Pages	Net Rate
___ Package I:	1	1	1	1	\$1,600
___ Package II:	1	1	1	2	\$2,000
___ Package III:	0.5	0.5	0.5	0.5	\$1,000

ADDITIONAL PAGES AT PACKAGE NET RATE:

<i>MathAMATYC Educator</i>	<i>Conference Program</i>
Issue I: ___ # half pages ___ # full pages	___ # full pages
Issue II: ___ # half pages ___ # full pages	
Issue III: ___ # half pages ___ # full pages	Full Page @ \$400 Half Page @ \$250

B. NON-PACKAGE NET RATES

<i>MathAMATYC Educator</i>	<i>Conference Program</i>
Issue I: ___ # half pages ___ # full pages	___ # full pages
Issue II: ___ # half pages ___ # full pages	
Issue III: ___ # half pages ___ # full pages	
Full Page @ \$450 Half Page @ \$300	

Priority Position Requests (If available): Additional Charges For Both Package and Non-Package Net Rates (*MathMATYC Educator* Only)

	<i>MathMATYC Educator</i>		
	Issue I	Issue II	Issue III
Centerfold (Requires two full pages)	___ \$250 add'l	___ \$250 add'l	___ \$250 add'l
Inside Front Cover	___ \$250 add'l	___ \$250 add'l	___ \$250 add'l
Inside Back Cover	___ \$250 add'l	___ \$250 add'l	___ \$250 add'l

Insertion Instructions: _____

**CLOSING DATES
FOR ADVERTISING COPY**

Submit Separate Ad Copy for *MathAMATYC Educator* and for *Conference Program*:
2010 *MathAMATYC Educator*: Issue I - December 15, 2009
 Issue II - March 15, 2010
 Issue III - June 15, 2010
2010 *Conference Program* - August 27, 2010

MECHANICAL REQUIREMENTS
 All ad copy must be done in the size and format specified on the Ad Guidelines sheet. **An additional fee will be charged if guidelines are not met.** Submit **separate** ad copy for *The AMATYC Review* and for the Conference Program. All ads should be black and white—NO COLOR.

Mail this form, Ad copy and Direct Questions to:
 Gwen Turbeville
 AMATYC Advertising Chair
 J. Sargeant Reynolds CC
 PO Box 85622
 Richmond, VA 23285-5622
 Phone: (804) 523-5787
 Fax: (804) 225-2437
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