

AMATYC Publications

2012 Rate Schedule

Package Net Rates

- **Package I:** One (1) page in each issue of the *MathAMATYC Educator* and one (1) page in the AMATYC Conference Program - \$1600
- **Package II:** One (1) page in each issue of the *MathAMATYC Educator* and two (2) pages in the Conference Program - \$2000
- **Package III:** Half (1/2) page in each issue of the *MathAMATYC Educator* and half (1/2) page in the Conference Program - \$1000
- **Additional Pages:** Available only in combination with one of the above packages.
1 page in *MathAMATYC Educator* or Conference Program - \$400 per page
1/2 page in *MathAMATYC Educator* - \$250 per 1/2 page

Non-Package Net Rates

- One (1) page in *MathAMATYC Educator* - \$450
- One (1) page in Conference Program - \$450
- One-half (1/2) page in *MathAMATYC Educator* - \$300

Priority Position: Additional Charges

- **Centerfold:** Requires two (2) full pages. *MathAMATYC Educator* - \$250 additional
- **Front or Back Inside Fly:** Full page only in the *MathAMATYC Educator* - \$250 additional

Deadlines

- **Deadlines:**
2012 *MathAMATYC Educator* Ad copy due:
Winter Issue: December 15, 2011
Spring Issue: March 15, 2012
Fall Issue: June 15, 2012
2012 Conference Program: Ad copy due August 27, 2012
- **Mechanical Requirements:** All ad copy must be done in the size and format specified on the Ad Guidelines sheet. *An additional fee will be charged if guidelines are not met.* Submit **separate** ad copy for *MathAMATYC Educator* and for Conference Program. Ads for the Conference Program—NO COLOR.

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