



American Mathematical Association of Two-Year Colleges

2012 Advertising Reservation Form

Advertising Contact Information	Billing Information
Date _____	Billing Contact Name _____
Advertising Contact Name _____	Title _____ Email _____
Title _____ Email _____	Company Name _____
Company Name _____	Street Address _____
Street Address _____	City _____ State _____ Zip _____
City _____ State _____ Zip _____	(_____) (_____) _____ Phone Fax
(_____) (_____) _____ Phone Fax	Billing Terms: 2/15, N/30; A late charge of 1.5% per month (18% APR) will be assessed 30 days after invoice date.

A. PACKAGE NET RATES (CHECK PACKAGE DESIRED.)

	<i>MathAMATYC Educator</i>			<i>Conference</i>	
	<u>Winter</u>	<u>Spring</u>	<u>Fall</u>	<u>Program Pages</u>	<u>Net Rate</u>
___ Package I:	1	1	1	1	\$1,600
___ Package II:	1	1	1	2	\$2,000
___ Package III:	0.5	0.5	0.5	0.5	\$1,000

ADDITIONAL PAGES AT PACKAGE NET RATE:

<i>MathAMATYC Educator</i>	<i>Conference Program</i>
Winter: ___ # half pages ___ # full pages	___ # full pages
Spring: ___ # half pages ___ # full pages	
Fall: ___ # half pages ___ # full pages	Full Page @ \$400 Half Page @ \$250

B. NON-PACKAGE NET RATES

<i>MathAMATYC Educator</i>	<i>Conference Program</i>
Winter: ___ # half pages ___ # full pages	___ # full pages
Spring: ___ # half pages ___ # full pages	
Fall: ___ # half pages ___ # full pages	
Full Page @ \$450 Half Page @ \$300	

Priority Position Requests (If available): Additional Charges For Both Package and Non-Package Net Rates (*MathAMATYC Educator* Only)

	<i>MathAMATYC Educator</i>		
	<u>Winter</u>	<u>Spring</u>	<u>Fall</u>
Centerfold (Requires two full pages)	___ \$250 add'l	___ \$250 add'l	___ \$250 add'l
Inside Front Cover	___ \$250 add'l	___ \$250 add'l	___ \$250 add'l
Inside Back Cover	___ \$250 add'l	___ \$250 add'l	___ \$250 add'l

Insertion Instructions: _____

CLOSING DATES FOR ADVERTISING COPY

Submit Separate Ad Copy for *MathAMATYC Educator* and for *Conference Program*:

2012 MathAMATYC Educator: Winter - December 15, 2011
Spring - March 15, 2012
Fall - June 15, 2012

2012 Conference Program - August 27, 2012

MECHANICAL REQUIREMENTS
All ad copy must be done in the size and format specified on the Ad Guidelines sheet. **An additional fee will be charged if guidelines are not met.** Submit **separate** ad copy for *The MathAMATYC Educator* and for the *Conference Program*.

Mail this form, Ad copy and Direct Questions to:
Louise Olshan
AMATYC Advertising Chair
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Ocean Grove, NJ 07756-1115

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