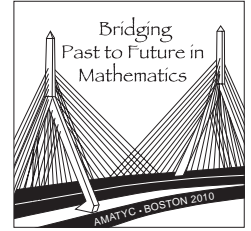


# Commercial Presentation

## AMATYC'S 36<sup>th</sup> Annual Conference

### Boston Marriott Copley Place

Boston, MA November 11-14, 2010



Company/Organization Name \_\_\_\_\_  
 (exactly as it will appear in conference publications)

Contact Person \_\_\_\_\_

Company Name: \_\_\_\_\_

Address \_\_\_\_\_

Telephone (\_\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_\_) \_\_\_\_\_ Email \_\_\_\_\_

## COMMERCIAL PRESENTATION RATES

### \$ 1 200/session

- ❖ Full payment for each commercial presentation requested must accompany this contract. A written description of the presentation, including the name of the presenter must also accompany this contract. Commercial presentation slots are assigned on a first-pay, first-served basis, except for AMATYC Partners who are given priority until February 1, 2010.
- ❖ Give an educational presentation of your approach and application of your material in the COMMERCIAL STRAND of the AMATYC Program.
- ❖ Your presentation abstract and schedule will be included in the program booklet and in the miniprogram if appropriate deadlines are met. **The deadline for inclusion in the miniprogram and conference program is May 1, 2010, and the deadline for inclusion in the conference program only is July 1, 2010.**
- ❖ Commercial presentations will occur on Thursday, Friday and Saturday at scheduled times in the special commercial presentation rooms. The capacity of the room is 40 persons seated classroom style and is available for a fee of \$1200 per session.
- ❖ **The presenter will be provided with a Conference Program and a name badge, which allows attendance ONLY at the regular sessions and exhibits. A presenter who desires full participation in the conference must register as a regular attendee. If more than one presenter is listed, the first person listed agrees to inform the copresenter(s) that they are required to register and pay the conference registration fee.**
- ❖ Due to time constraints with room turnover, food functions are NOT permitted as a part of a commercial presentation.
- ❖ Audiovisual equipment is the responsibility of the presenter. AMATYC recommends that audiovisual equipment be reserved directly with AMATYC's contracted audiovisual company. Information will be sent upon receipt of the presentation reservation.

**Mailing Labels:** Mailing labels of the preregistered conference attendees who allow their addresses to be sent to third parties will be sent to you by October 13, 2010. These labels are **only** for **one-time use** and **only** for the **purpose of advertising your commercial presentation prior** to the conference. Please select below the type of mailing labels you wish to receive. **Failure to select a type of label at the time of payment voids this complimentary label order.**

physical addresses: \_\_\_\_\_ paper labels or \_\_\_\_\_ Word (label formatted) file sent as an email attachment

email address (if different from above) \_\_\_\_\_

***The advertisement piece that you intend to send with this complimentary label order must be approved prior to receiving the labels. Send your proposed advertisement to Jay Martin for approval at least one week prior to receiving the labels.***

**Cancellation Policy:** AMATYC will refund 65% of the fee ONLY IF all of the Commercial Presentation times are filled and there is another presenter willing to purchase the cancelled presentation time.

(Turn page over and complete payment information.)

**Time Preference:** Time slots will be assigned when form and payment is received (first come, first served). The times listed below are tentative. You will be contacted with the exact times of your presentation.

Use the numbers 1-5 to rank your choices of presentation times with 1 being your first choice.

\_\_\_\_\_ Thursday Morning                      \_\_\_\_\_ Friday Morning                      \_\_\_\_\_ Saturday Morning  
\_\_\_\_\_ Thursday Afternoon                      \_\_\_\_\_ Friday MIDDAY                      \_\_\_\_\_ Saturday MIDDAY  
\_\_\_\_\_ Friday Afternoon

**Internet Access:** Do you plan to order internet access for your commercial presentation?  Yes  No  
AMATYC will make room assignments, in an attempt to keep internet access cost down, by scheduling companies using internet in the same room(s). AMATYC will arrange internet in your room only if you request internet above. AMATYC will then invoice for your share of the conference site's internet fee.

**Presentation Information:** Please provide the following information—Presenter name and affiliation, title of presentation (max 70 characters including spaces), and description (50 words or less). **Please type or print legibly.** You may complete the spaces below or attach a separate sheet with the presenter name and affiliate, title, and description of the presentation. Also, please email the presenter name and affiliate, title, and description of the presentation to James Martin at jemartin@waketech.edu.

\_\_\_\_\_  
First Presenter Name    Affiliation    City    State

\_\_\_\_\_  
Second Presenter Name    Affiliation    City    State

\_\_\_\_\_  
Third Presenter Name    Affiliation    City    State

Title of Presentation (max 70 characters including spaces) \_\_\_\_\_

Description (50 words or less) \_\_\_\_\_

**Make checks payable to AMATYC and send to:**  
AMATYC  
Southwest Tennessee CC  
5983 Macon Cove  
Memphis, TN 38134  
(901) 333-4643, fax (901) 333-4651  
amatyc@amatyc.org

**Direct questions to:**  
James Martin  
Wake Technical CC  
9101 Fayetteville Rd.  
Raleigh, NC 27603-5696  
(919) 866-5987  
jemartin@waketech.edu

**Check Type:**     Personal         Business        Check # \_\_\_\_\_ Amount \$ \_\_\_\_\_

**Credit card payments:** (AMATYC does not accept American Express)

Visa         Mastercard         Discover        Credit Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_ CVV Code (three digits on back of card) \_\_\_\_\_

Amount \$ \_\_\_\_\_

Signature \_\_\_\_\_

Address of Card Holder (if different from company address on front)  
\_\_\_\_\_