



Exhibitor Product Presentations

In Booths 116 and 118



10:30 am – 11:00 am Hawkes Learning Systems

Presenter: Emily Cook Hawkes Learning Systems Charleston, SC

Title: Improving Student Performance with Mastery Based Software

Description: Discover the benefits of using software in teaching and learning mathematics. Hawkes Learning Systems promotes grade improvement and motivates students to succeed. They learn more efficiently and effectively through tutorials, unlimited practice, mastery-based homework, and error-specific feedback.

11:15 am – 11:45 am PTC (Mathcad)

Presenter: Anji Seberina PTC (Mathcad) Needham, MA

Title: Mathcad for Education

Presentation: A demonstration of the benefits that Mathcad provides for math and science education: Topics include: the use of Natural Math Notation for performing calculations, handling of units, incorporation of textual content, characteristics of numeric and symbolic math engines, and more!

12:00 pm – 12:30 pm McGraw-Hill

Presenter: Maria DeLucia Middlesex County College Edison, NJ

Title: How ALEKS Helped Improve our Student Success Rates!

Description: Learn how ALEKS technology helps to improve student performance in the mathematics classroom. The presenter will discuss her experience using ALEKS technology that helps remediate students while building their math skills, plus her course outcomes.

2:00 pm – 2:30 pm Cengage Learning

Presenter: Professor Rena Petrello Moorpark College Moorpark, CA

Title: Math Videos Your Students will Get Excited About

Description: Two pressing issues facing developmental math courses are inadequate video resources and a lack of suitable content for online students. Cengage Learning introduces an innovative new product that meets those needs with just the right balance of technology and humanity.